

Dear Schools,

We are inviting all schools in the borough over the Summer term to take part in an anti-litter campaign and competition. To take part in the competition, you will need to submit a short video using engaging content which highlights the issue of littering and the importance of waste disposal in public areas. We would like schools to come up with creative video content, which features young people getting their message across to the wider community. The competition closes on **Wednesday 14 July 2021** with the winning school announced by the end of Summer term.

Prizes:

- ♥ 1st place: 1 Classroom Litter Picking Kit (donated by Helping Hands Environmental) and Touchwood Gift Card (£50)
- ♥ 2nd place: 3 individual Litter Pickers (donated by Helping Hands Environmental) and Touchwood Gift Card (£25)
- ♥ The overall winning video will be used by Love Solihull on our website and social media to raise awareness across the borough of the impact of littering



Entry guidelines:

- ♥ Entry is free and open to all primary, secondary and special schools in the Solihull borough
- ♥ Videos should be shared in a single file by 5pm, Wednesday 14 July - we recommend using a cloud based transfer service and sending the link to lovesolihull@solihull.gov.uk
- ♥ We recommend saving the video in high-quality MP4 format, shot horizontally using 16:9 ratio (which can be achieved using a smart phone) and is up to 2 minutes in duration
- ♥ Ensure all content used in the video is your own or doesn't breach any copyright (including the use of music where not your own recording)
- ♥ Ensure you have requested permission from anyone featured or any personal data included in the video (attached consent form to be completed on behalf of each person featured)
- ♥ Submitted videos will be uploaded to the Love Solihull YouTube channel
- ♥ The video will be judged by the most amount of 'likes' on Love Solihull's YouTube channel as well as an independent panel of community members (Talking Rubbish in Solihull)

Terms & Conditions:

By participating in the competition, you agree to the following:

- ♥ I have read and understand the competition entry guidelines in full
- ♥ I agree to the submitted video being used by Love Solihull/Solihull Council for promotional purposes and uploaded to Love Solihull YouTube channel
- ♥ Any data used in the video is accurate, to the best of my knowledge, and appropriate consent from anyone featured has been collected using the relevant consent form
- ♥ Love Solihull reserves the rights to eliminate entries from the competition which do not adhere to the terms and conditions and competition entry guidelines stated above

For enquiries:

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